

Market Square®



INNOVATION AND INSPIRATION:
WELCOME TO THE NEIGHBORHOOD

exterior
PORTFOLIO



**EXPRESSIVE SHADOW LINES AND
TEXTURES THAT FEEL INVITING
AND STATELY. ENGINEERING
THAT EVOKES THE AESTHETICS
OF WOOD AND VIRTUALLY
ELIMINATES MAINTENANCE. THIS
IS WHAT DISTINGUISHES MARKET
SQUARE® SIDING.**



Market Square® D4 In Clay
Portsmouth™ D7 Cedar Shingles In Graphite
Exterior Portfolio® Vinyl Trim In Country Beige

PERSISTENT BEAUTY AND RELENTLESS RELIABILITY:

MARKET SQUARE WEARS ALL OF IT WELL.

Market Square® Siding takes cedar looks, a wealth of character, rugged wind resistance and strong weatherability and balances it all to perfection. Its expressive range of widths and colors and easy upkeep embody thoughtful design that meets the demands of time. Its resilience is as impressive as its curb appeal.

- Available in full palette of SmartStyles™ colors
- Offered in popular profiles (straight lap, dutchlap)
- Never needs painting
- Won't warp, buckle or sag
- Surprisingly green
- Industry-leading Double Lifetime Warranty



CERTIFICATION PROGRAM



Market Square® D4 In Dewdrop
Portsmouth™ D7 Cedar Shingles In Cypress
Exterior Portfolio® Vinyl Trim In Country Beige

WITHSTAND THE ELEMENTS BEAUTIFULLY

Market Square® Siding withstands the elements beautifully, boasting hurricane-force resistance, Chromatix™ technology applied to SmartStyles™ Premium and SmartStyles™ Expressions shades, and nail hems and lock & clip systems. In other words, the opposite of fly-by-night installation.

- **Robust .044" thick panel**
- **Partial rollover nailing hem**
- **Teardrop lock and clip system**
- **Designed to withstand hurricane-force winds up to 180 mph**
- **Chromatix featured in SmartStyles™ Premium and SmartStyles™ Expressions shades**

UNIFIED DESIGN: IT STARTS WITH COLOR

Exterior design revolves around how we choose and combine color. What's trending is as important as what speaks to you, and we help make sense of every aspect of it. Use our color combination tool to guide and to help. Gain valuable (and fun) perspective at royalbuildingproducts.com/color-style/exterior-portfolio-color-combinations

Our color collections are created to fully express themselves from day one and all the days and years after that. Whether subtly or vibrantly, Market Square siding pigments project personality while resisting fading and the elements.

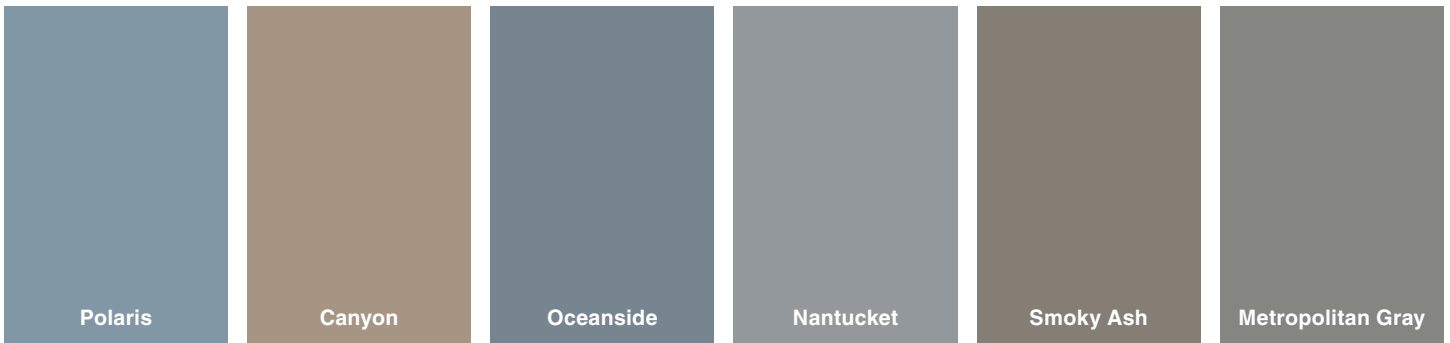
- **Our proprietary Chromatix™ technology color protection effortlessly maintains the look you create in a challenging outdoor environment**
- **Infrared-reflecting pigments reduce heat buildup**
- **UV formulation with mineral-based pigments keep siding colors from fading**



Smart Styles™ Expressions

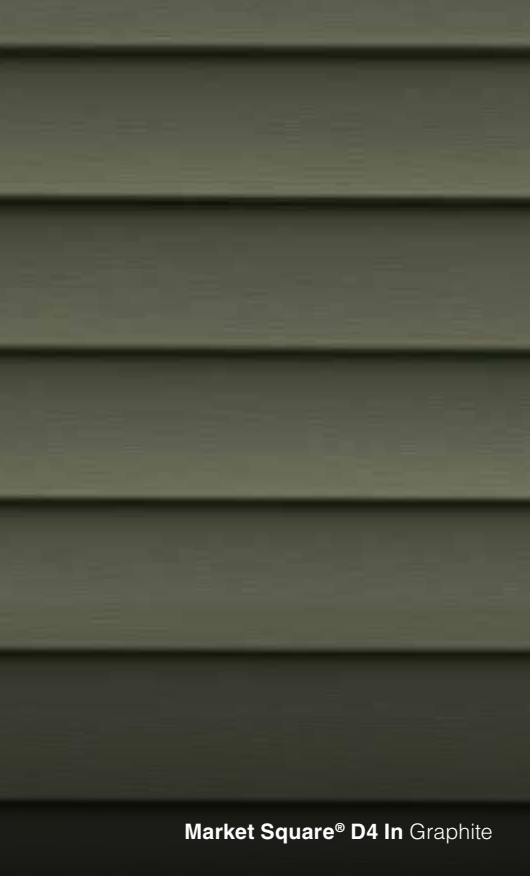


Smart Styles™ Premium



Smart Styles™





Market Square® D4 In Graphite



Market Square® D45DL In Espresso



Market Square® D5 In Greystone

SIDING STYLES AS INDIVIDUAL AS YOU ARE

Design only resonates when it matches your specific style. So whether you're looking for a clean, contemporary look, turning elegance up a notch or are more comfortable with traditional, Market Square Siding redefines flexibility. Our styles—whether 4", 4.5" or 5"—project the look of natural cedar while defying time, weather, wear and tear.

- **Choose from three profiles: D4, D45DL and D5 with a partial rollover hem**
- **Beautiful textured grain of forest-grown cedar**
- **Broad, expressive color palette from traditional to SmartStyles™ shades**
- **5/8" projection for deep shadow lines**



SURPRISINGLY GREEN

Market Square® Siding balances innovative design with sustainability—from production and manufacturing to transportation and installation. Our facilities recycle virtually all scrap materials during the manufacturing process and Market Square® Siding was designed so that when cut into, no hazardous materials are emitted during installation. From our facility to your home, our siding is a safe and sustainable option to choose.

- **Manufactured from recyclable materials**
- **Rivals cedar in overall green performance**
- **1/3 the environmental impact of fiber cement**

ENJOY

MAINTENANCE FREEDOM

Materials like wood, engineered wood and fiber cement require painting at some point in their life cycles. By contrast, every Market Square® style and color requires very little upkeep and no painting.

- **Virtually maintenance free**
 - **Never needs painting**
 - **Won't flake, chip, rot or sag**
-

LONG-TERM

PEACE OF MIND

Another point of differentiation: our Double Lifetime Warranty fully covers the first and second owner, while other vinyl manufacturers often prorate their warranties for the second owners. The innovation inherent in Market Square, backed by our warranty, translates into more peace of mind and higher resale value.

- **Industry-leading Double Lifetime Warranty**
- **Strong resale value**

ACHIEVE YOUR DREAM HOME.

Achieving the exterior that expresses your home the way you want takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

Use our website to find resources for guidance and inspiration, like these:

Dream Designer®

Mix and match siding and trim combinations before you commit

Inspirational Photos

See beautiful examples of home styles and colors

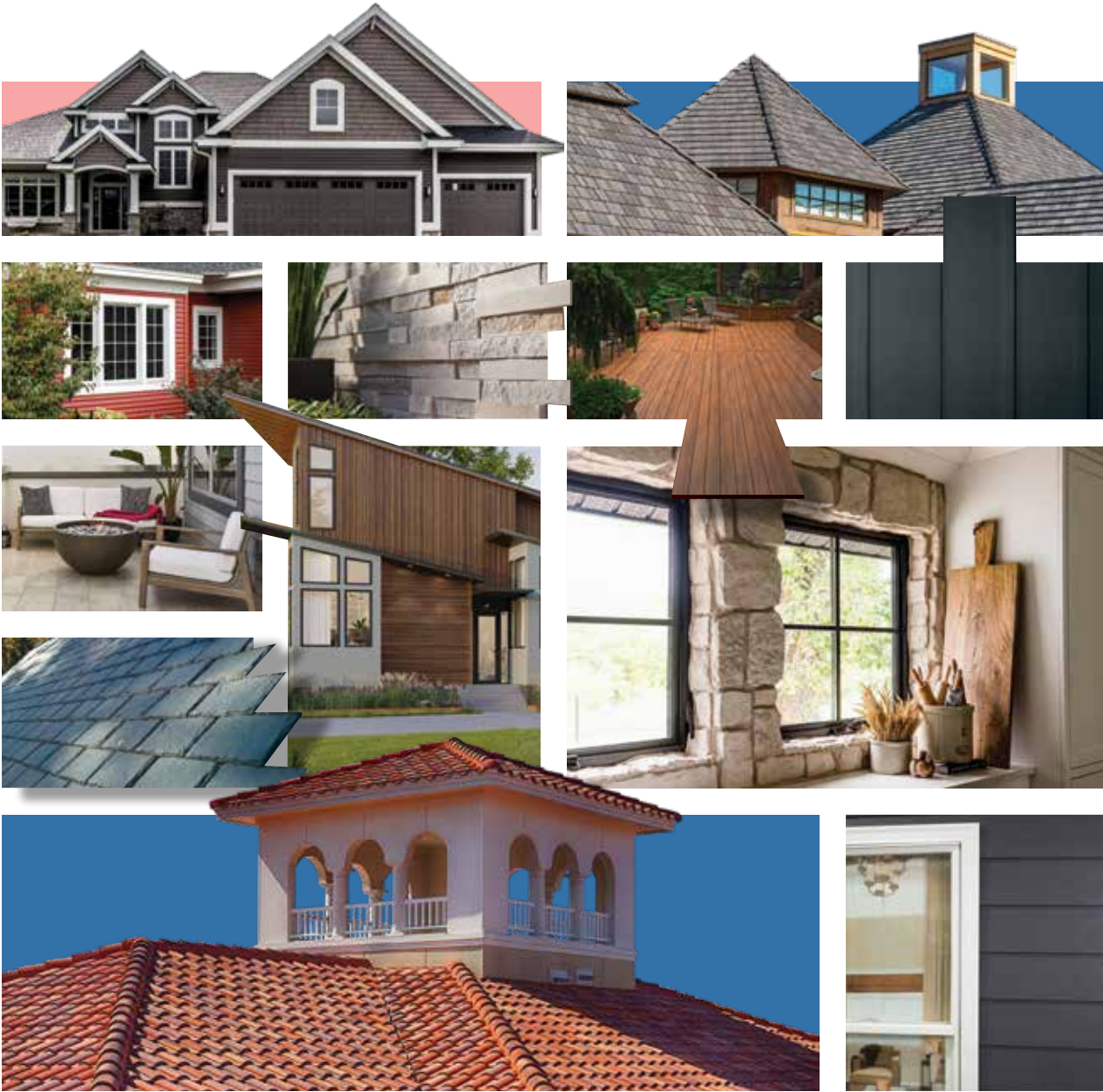
Color Design Guide

Immerse yourself in valuable information and ideas

Free Samples

Get a hands-on look at our siding





BE BOUNDLESS™

THE PRODUCTS TO DO EVERYTHING. THE POWER TO DO EVEN MORE.

We're answering "what ifs" on a whole new level—from the solutions we create to the dreams we build. We have the tools and technology to tell design stories on a bigger scale and on a more personal level. There are no limits to how far we innovate, how deeply we express, how strongly we commit and how boldly we go.

Together let's Be Boundless™.

